

PROTECT THE VALUE OF YOUR VEHICLE

1 in 16 The chance of getting in a car accident in the next year.¹

6.2 MILLION The number of car accidents in the U.S. each year.¹

33% The average value lost when a vehicle is in an accident.²

\$0 The amount of diminished value your insurance covers.

\$10,000 The maximum amount of diminished value that VALUEWise may cover.



¹<http://www.sciencechannel.com/tv-shows/what-are-the-odds/videos/what-are-the-odds-car-accident/>

²<http://abcnews.go.com/Business/car-wreck-reimbursed-lost/story?id=10713550>



WiseF&I

PROTECTING YOUR INVESTMENT FROM THE UNEXPECTED

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CRASH!

You've had an accident.

Your vehicle is damaged,
but not totaled.

You have your vehicle repaired,
and insurance pays for it.

Everything's good now, right?

WRONG.

Your vehicle's value has diminished.
It can now be worth 30% less! When
you sell your vehicle or trade it in, its
CARFAX® report will reflect a lower
value. These types of VIN history
reports make it easy for the next buyer
to know whether your vehicle has been
in an accident. This can automatically
reduce the vehicle's value even if the car
is in excellent condition.

WHAT IS VALUEWISE?

VALUEWise is not insurance. It's a
protection plan that **may give you up to
\$10,000 more when you trade-in or sell
your vehicle**, to cover the loss of value
from an accident!

VALUEWise protects against a financial
loss from diminished value.

NEED HELP?

See your Dealer to discuss your
options. *For redemption instructions,
see your VALUEWise Option Contract.*

HOW DOES VALUEWISE WORK?

1. Purchase VALUEWise at the time
of sale, or later.
2. If your vehicle gets in an accident
and is not totaled, collect the
insurance reimbursement and have
the vehicle repaired.
3. When you're ready for a new
vehicle, visit your Dealer. Your
diminished value will be covered
and you may get up to \$10,000
more for your trade-in or sale!

MAINTAIN THE VALUE NO MATTER WHAT

Trade-In Value of Your Vehicle Before an Accident	\$18,000
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Trade-In Value of Your Vehicle After an Accident (WITHOUT VALUEWise)	\$8,000
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WITH VALUEWise	\$18,000
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Example assumes maximum benefit, actual benefit is subject
to vehicle Black Book® value, contract terms, conditions,
limitations and exclusions. For illustration purposes only.